

# Tulane's Executive MBA International Week Program

Each year, Tulane's executive education center hosts a special program for our Executive MBA students to interact socially and professionally with EMBA students from our affiliated partner schools around the world. We call this special program "International Week."

We would like to invite 3 of your EMBA students to participate in our Executive MBA international week in New Orleans, Jan 18-24, 2019. During this week we gather Tulane's Executive MBA students from New Orleans, Houston, and Cali, Colombia and our invited guest EMBA students in New Orleans for 2 courses: Managing People Internationally and Leadership & Ethics (see course descriptions below).

Both courses will be conducted in English and will focus on management and leadership issues from a global perspective. While the courses will require pre-assigned reading and a final paper, most of the actual class time is devoted to large and small group discussion to maximize the international learning component. Students are assigned to international teams and collaborate on international leadership and management projects during the week. This face-to-face interaction and cooperation provides a rare firsthand opportunity to experience management challenges across cultures.

We will not charge your students tuition for these courses, as they will not receive Tulane credit for the classes. They will be responsible for their own travel to/from New Orleans, hotel accommodations, and evening meals. Breakfast and lunch will be provided on all class meeting dates.

## Courses

### ***Managing People Internationally, Professor Arup Varma***

As organizations globalize, maintaining an effective workforce internationally and working in global teams can be particularly challenging. This course will consider the critical issues necessary for effectively managing people both at home and abroad and help students understand how to effectively manage in a multicultural setting. We will discuss the critical role that culture plays in shaping the success or failure of an international organization. In addition, we will discuss how the subtle nuances of culture can lead to conflict, especially in multi-cultural teams. We will also explore critical skills for global management: problem-solving and conflict management in multicultural settings and the leadership and management of geographically dispersed teams. Finally, we will discuss the role of HR during mergers & acquisitions.

### ***Leadership and Ethics, Professor Guillaume Soenen***

This course introduces students to leadership and ethics in business organizations with special attention to leadership across cultures. Leadership will be analyzed in terms of the personal characteristics of great leaders (what are the qualities that great leaders possess and are there cultural differences in how we think about leadership?) and the functional role of leadership and ethics in business (what are the most important functions of leaders in organizations and are there cultural differences in ethics and ethical decision making?). Finally students will consider how organizations can prevent misconduct and respond to an ethical crisis.

## Practical Details

### ***Seminar Location:***

Tulane University  
Freeman School of Business  
Goldring/Woldenberg Business Complex  
#7 McAlister Drive  
New Orleans, Louisiana 70118  
Tel: 504.865.5481  
[www.freeman.tulane.edu](http://www.freeman.tulane.edu)

### ***Dates of Classes:***

Friday, Jan 18:	8:30am-5:30pm
Saturday, Jan 19	8:30am-5:30pm
Sunday, Jan 20:	8:30am-5:30pm
Monday, Jan 21:	8:30am-5:30pm
Tuesday, Jan 22:	<i>Study/Free Day</i>
Wednesday, Jan 23:	8:30am-5:30pm
Thursday, Jan 24:	8:30am-5:30pm

**Course Materials:**

Will be provided by Tulane in late November-early December 2018.

**Travel Dates:**

Arrive in New Orleans by the evening of Thursday, January 17

Depart after the end of classes on Friday, January 25

**Participants**

Tulane's Executive MBA students from Houston, New Orleans, and Colombia

Guest EMBA students: BMI, Vilnius, Lithuania, ESCP Europe, Paris, France & CASS (Chinese Academy of Social Sciences), Beijing

**Breakfast / Lunch / Breaks**

Provided by Tulane on all class dates.

**Accommodations Options****Downtown*****Le Méridien New Orleans***

333 Poydras Street

New Orleans, LA 70130

[504-525-9444](tel:504-525-9444)

<http://www.lemeridienneworleanshotel.com/>

***Hotel Monteleone***

214 Royal St

New Orleans, LA 70130

[800.535.9595](tel:800-535-9595)

<http://hotelmonteleone.com/>

***Staybridge Suites***

501 Tchoupitoulas Street

New Orleans, LA 70130

<http://staybridgeneworleans.com/>

**Near the University*****Hampton Inn on St Charles***

3626 St. Charles Avenue

New Orleans, Louisiana 70115

[1-800-292-0653](tel:1-800-292-0653) | Local: [\(504\) 899-9990](tel:504-899-9990)

<http://www.neworleanshamptoninns.com/stcharles.html>

Additional options can be found by clicking [here](#).